

**We design
radical
innovation.**

palomar

Palomar is a design company founded in Florence, Italy in 2001. The products we design and manufacture — a collection of nomadic objects — are radically innovative for the new meanings they aspire to bring to our everyday life and experience. Through a research that can be described as “post-digital”, every project designed by Palomar represents a sort of countermelody to the overwhelming digital technology mainstream; a way of saying that new physical and analogic objects can coexist with the digital technology and its presumed imperatives, enriching our experience with a more human, more ironic and more attractive dimension.

City Icons

Contemporary souvenir



**A snow ball
is the archetype
of a souvenir,
a synthesis
between
memories
and images.**

Product Specifications

Size
8,7 x 8,7 x 8 cm

Available Cities

Amsterdam	London
Athens	Miami
Barcelona	Milan
Berlin	New York
Chicago	Paris
Copenhagen	Rome
Frankfurt	Stockholm
Hong Kong	Sydney
Lisbon	Tokyo

Designer
Paolo Dell'Elce

**Now it turns into
a table architecture,
a travel sculpture,
a metaphysical
piece of furniture.**

A collection of **city Icons** that celebrates the contemporary city and iconizes it in a snow ball. Each snow ball contains a symbolic element of the contemporary cityscape which intentionally avoids its certain identification, raising curiosity and a sense of mystery and suspension. **The elegance of the design transforms one of the most popular and classic souvenirs into a highly contemporary object** while entirely preserving its emotional and seductive power. An incursion, and an ironic one at that, into a field where design does not usually feel at home.

Crumpled City

Soft city maps for urban jungles

They are the lightest maps in the world: indestructible, soft and waterproof, they can be crumpled, squashed and crushed into a ball.

Available Versions

Crumpled City

Soft city maps for urban jungles
87 × 58 cm
more than 50 cities available

Crumpled City Junior

Soft illustrated maps
58 × 67 cm

Crumpled Sky

Soft maps for night sky dreamers
87 × 87 cm

Crumpled City From The Air

Soft city maps for urban jungles
110 × 87 cm

Crumpled World

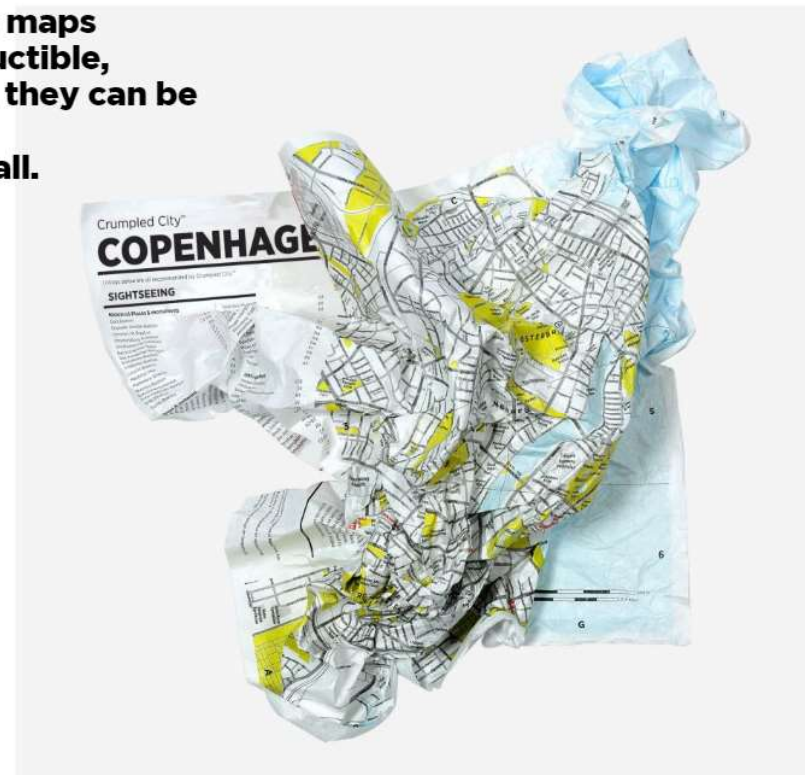
Soft wall world maps
87 × 58 cm

Product Specifications

100% waterproof

MADE IN ITALY

Designer
Pizzolorusso



A contemporary reinvention of the most basic travel tool.

They provide details about a large part of the city, including streets, monuments, museums, art galleries and much more.

Soulsights are unique places specifically chosen to move, touch and inspire the modern traveller.

Here

The personal globe

At first **Here** looks bi-dimensional, as an atlas; in just a few seconds it turns into a three-dimensional globe. The graphics enhance the paper's preciousness, tactile quality and texture. **Here** stands up on its own, it is very light and can be placed anywhere, on a table or bookcase but also on the floor. **Here** is the world as it should be: as delicate as a poem, both simple and sophisticated, transparent to the point where we can always read our traces on it.



Available Versions

Here with city names

Here with country names

Here by me

There - The Moon Globe

**Here is a globe
that lets you trace
your personal
travel experience
and invites you to
mark the places:
“I was here”...**

Product Specifications

Package contents

Here + 50 markers

Sizes

Small ø 23 cm

Medium ø 30 cm

Large ø 41 cm

**Printed using non-toxic inks
on Cordenons Wild paper
with 35% of cotton.**

MADE IN ITALY

Designer

Francesco Toselli

Here ^{NEW} Illustrated

**Each globe tells a different story,
a desire, a dream, an invitation
to reflect on our precious common good.**

Product Specifications

Package contents
Here + 50 markers

Sizes
Small ø 23 cm
Medium ø 30 cm

**Printed using non-toxic inks
on Cordenons Wild paper
with 35% of cotton.**

MADE IN ITALY

Available Versions

Here Is Beppe
Illustrated by Beppe Giacobbe

Here Is Guldo
Illustrated by Guido Scarabottolo

Here Is Le Duo
Illustrated by Le Duo

Here Is Martí
Illustrated by Martí Guixé



World maps have always been objects of fascination.
They have always drawn inspiration from the creative and
aesthetic interpretations of the space they intend to represent.

Maps are the result of processes in which technical, geographical
and mathematical aspects are intertwined with personal,
aesthetic, political, emotional and religious motivations.

Lochness

Multi-shape bike lock



Product Specifications

Size

825 mm length
Ø20 mm outer silicone
Ø16 mm inner metal tube

Material

silicone cover +
plastic terminals +
inner metal core

Technical features

will not mark or scratch
your bike frame

moldable to any shape adaptable
to any part of your bike frame

Security rating

innovative theft-resistant inner
core special bellows protecting
any leverage point

**High protection level compared
to other cable locks**

**Patent Pending
Made In Italy**

Designer
Francesco Toselli

Available Colors

Anthracite, ivory



“muscular” object into a cheerful, smart product without losing any security feature.

This “solid” lock can be easily molded into unusual shapes: bending the lock, wrapping it around your bike frame becomes a creative, unconventional and playful gesture. Thanks to its shapeshifting structure, you can secure your bike much more easily to bike racks and any other urban element. When riding, Lochness can be quickly fastened around the bike frame. You don't have to lock it! Not only a security tool but also an innovative way to give a personal touch to your bike. Twist it and go.

Lucetta

Magnetic bike lights



Easy to attach and super fun to use.

Made up of two small magnetic lights, **Lucetta** is the new, essential light for your bike. Easy to attach to any bike, the two small lights — 1 red and 1 white — switch on with just a click and are guaranteed to stay securely in place even on the bumpiest street.

You can select a steady beam, a slow or fast flashing light by simply clicking the light on the bike. When you reach your destination, remove the lights, join them together and slip them in your pocket ready for your next outing.

Product Specifications

Package contents

white front light + red rear light
+ 2 adapters

Lighting modes

steady light, slow flashing,
fast flashing

White light intensity

15000 mcd

Red light intensity

4000 mcd

Slow flashing mode

60 flashes/minute

Fast flashing mode

240 flashes/minute

Run-time up to 40 hours**Power supply**

4 × CR2032 batteries (included)

Weather-resistant**Designer**

Pizzolorusso

Available Colors

Anthracite, burgundy,
turquoise, ivory



Lucina

Magnetic wearable light



Lucetta's little sister, Lucina is a wearable light.

Product Specifications

Lighting modes
Steady light/flashing

Light intensity
15000 mcd

Flashing mode
60 flashes/minute

Power supply
2 x CR2032 batteries (included)

Run-time
± 30hours

Weather-resistant

Designer
Pizzolorusso

Available Color

Anthracite



Small and compact, a simple rounded shape, a garment "button".

It's very useful to be seen while walking or running, in town or out of town. Consisting in two magnetic parts, one of which lights up, it is simple to use: the magnets fasten it securely to any garment or to a handbag or backpack. The special little cord that connects Lucina's two parts adds a sophisticated touch. The light turns on by pushing the button; the user can choose between two types of light: steady and flashing.

Magic Maps

For magic walls

Product Specifications

Components

Map + 88 red dots + 88 white dots

Material

pp

Main features

Easy to stick on and to remove
Not using glue
No sticky feeling
It does not leave any glue

Graphics Alvino

Printed using non-toxic inks

100% recyclable

MADE IN ITALY



Available Versions

Mini size

50x70 cm

Standard size

70x100 cm

Simple and sophisticated.

Palomar's Magic Maps are world maps that can be attached to a wall magically, without anything to hold them. No glue, no nails, no supports or frames.

They stay on the wall on their own thanks to their micro-suction technology.

Beautiful and surprisingly stable.

The Monkey

Radio/speaker for dynamic people

Product Specifications

Size
10cm x 10cm x 3,5 cm

Colors
black
red
white/grey

Technical Features
FM radio
Wireless radio speaker 3W
BT 4.0
Waterproof
IP Rating IP56
Rechargeable lithium-ion battery
600 mAh
Micro-USB connector for charging

Designer
RSW



Available Colors

black, red, white/
grey



Available Versions

Single (1 Monkey)

Duet (2 connected Monkeys)



**GERMAN
DESIGN
AWARD
WINNER
2018**

The unique feature of The Monkey radio/speaker is the ingenious snap-on antenna with its spring metal core. With the antenna in straight position it is a static object. Then it becomes your mobile companion with the antenna clinging around handles, tubes and any other branches of the urban jungle. Never mind if the radio programme sucks - just switch to the Bluetooth mode and enjoy your favourite music.

Nello

Magnetic bike bell

A “sounding” little ball that fastens easily to the bike’s handlebar by means of a simple support — supplied with the bell. Once arrived at destination, **Nello** may be pulled off and slipped into a pocket.

To ring **Nello** all you need to do is touch the bell’s “head”. But there’s a surprise: the sound changes every time **Nello** is attached and pulled off its support! This way you can select your favourite among three different sounds.



Nello is a magnetic bike bell, its simple and friendly shape recalls a little ball.

Product Specifications

Package contents

Nello + magnetic base
+ 2 different sizes rubber support

Sound Intensity

> 90 dB

Type of sound

3 different sounds

Red light Intensity

4000 mcd

Power supply

2 x CR2032 batteries (included)

Weather-resistant

Designer

Odo Fioravanti

Available Colors

Anthracite



Phil

The bottle

Tap water is cool.

Product Specifications

Capacity
500 ml

Size
9,5 × 4 × 17 cm

Characteristics
BPA-free

Material
Food grade PETG

Available versions
Amsterdam, Athens, Barcelona,
Berlin, Boston, Copenhagen,
Florence, Freiburg, Kyoto,
Lisboa, London, Madrid, Milan,
New York, Paris, Rome, Tokyo,
Venice, Anywhere

MADE IN ITALY

Designer
Pizzolorusso



A bottle is a nomadic object by definition, and Phil is even more.

Phil the bottle is the City Bottle that chooses free water, offered by the drinking fountains to be found in the cities, in their parks and gardens, in squares and along the streets. Stop using disposable bottles. Just **Phil!**

Pin Wall Maps

Wall map diary

PinWall Maps
are wall maps printed
on flexible felt panels.

Available Versions

PinCity

12 cities
96 x 77 cm
(New York 68 x 126 cm)

PinCountry

8 Countries
96 x 77 cm

PinWorld with city names

standard: 124 x 66 cm
mini: 77 x 48 cm

PinWorld with country names

standard: 124 x 66 cm
mini: 77 x 48 cm

Product Specifications

Package Contents

Pin Wall Map + 15 red pins

Material

polymer felt

Printed using non-toxic inks

100% recyclable

Iron on reverse

Washable

MADE IN ITALY

Designer

Pizzolorusso



The surprising graphic results achieved make the maps ideal to display at home or in the office. The tactile characteristics of felt transform the static nature of the map — a simple object to be looked at — into something new that users can interact with. **Pins, notes, drawings, photos can be attached to the maps to create your personal travel log.**

Available Colors

Black, light blue



The Design Team

Alvvino

Alessandro Maffioletti aka Alvvino, is a freelance art director and illustrator based in Milan. He studied design at Polytechnic University of Milan and Birmingham Institute of Art and Design, UK. He has worked in Italy and Germany for several agencies and design firms having a wide ranging experience in design and art direction for editorial, visual identity and web design.

Odo Fioravanti

Odo Fioravanti studied Industrial Design at the Design Department of the Milan Polytechnic. Since 2003 he has worked as an industrial designer, also experimenting graphi and exhibition design. He also works as freelance journalist for design magazines trying to explore and to change the boundaries of design as discipline.

PalomarLab

PalomarLab is Palomar's creative division. The creative staff members work side by side and share Palomar's philosophy and its research orientation. Direct contact with production stimulates the group's creativity: the ideas multiply, but only the best pass the careful, coherent and rigorous selection to which PalomarLab subjects all its work.

Paolo Dell'Elce

Paolo Dell'Elce is an industrial designer based in Milan, Italy. Working in the fields of furniture, lighting and product design. He is more interested in pursuing the familiar that the striking new and his work encourages our engagement with objects through meaningful interactions.

Pizzolorusso

Emanuele Pizzolorusso is an italian designer based in Helsinki. Since 2010 his studio works with several international clients in both concept and industrial design projects. Pizzolorusso's designs attempt to question and deepen the understanding of the relationship between a product and its users, together with a heightened sensibility towards theri nomadic, urban and digital lifestyle.

Guido Scarabottolo

Guido Scarabottolo (Sesto San Giovanni, 1947), architect, works as an illustrator and graphic designer. For twelve years, he has designed all the Guanda covers including illustrating most of them. His research has resulted in books and exhibitions both in Italy and abroad. He recently released the Scarabook: a series of 9801 volumes in a single copy.

Le Duo

As its name suggests, this Parisian studio works with four hands. At the controls, Albéric and Léopoldine, both excelling in the art of flat design, a geometric, colourful, and minimalist style. Graduates of the Esag-Penninghen (Paris) and the Chelsea College of Art and Design (London), they now work for the advertising Industry and they collaborate with the magazine press. Their sources of inspiration are multiple, design and architecture, objects and iconic brands.

Martí Guixé

Educated as an interior and industrial designer in Barcelona and Milan. In 1994, while living in Berlin, he formulated a new way to understand the culture of products. His non-conventional gaze provides brilliant and simple ideas of a curious and serious nature. Based in Barcelona and Berlin, he works as a designer for various international companies.

Francesco Toselli

Francesco Toselli started his academic career in design at IUAV University of San Marino in October 2007, then he earned his bachelor degree in 2011. After some experiences in Portugal and England, he enrolled at the Politecnico of Milan where he achieved MA in 2014. He combined his academic career with several competitions and collaborations with design studios.

Beppe Giacobbe

Beppe Giacobbe was born in 1953 in Milan. He studied painting at the Brera Academy and illustration at the School of Visual Arts in New York. He is an illustrator but music is the other half of his sky. He has a reserved character, typical of many illustrators, perhaps because they work in solitude bent over the table like little Geppetto in the belly of the Whale, nevertheless his illustrations speak for him. He teaches illustration at ISIA of Urbino.

RSW

Sven Rudolph, Carsten Schelling and Ralf Webermann started their collaboration in 2005 under the name DING3000, after having worked for renowned design firms such as Wogt & Weizenegger and Marcel Wanders. Rudolph Schelling Webermann (RSW) design furniture lighting and home accessories with strong and innovative concepts and an intriguing and humorous approach.

Design Awards

ADI Design Index
2019 Phil the bottle

German Design Award
2019 Lochness

Solutions
2018 The Monkey

German Design Award Winner
2018 The Monkey

German Design Award Winner
2018 Here

ADI Design Index
2017 Here

ADI Design Index
2017 The Monkey

Young&Design Award Special mention
2017 Here

German Design Award Winner
2017 Nello

XXIV ADI Compasso D'Oro Premio Compasso D'Oro
2016 Lucetta

Solutions
2016 Nello

Design Plus
2016 Nello

ADI Design Index
2016 Nello

Eurobike Award
2015 Lucetta

German Design Award Gold Prize Winner
2015 Lucetta

ADI Design Index
2014 Lucetta

XXIII ADI Compasso D'oro Honorable Mention
2014 Crumpled City

Design Plus
2014 Lucetta

Solutions
2014 Lucetta

Design Plus
2012 Crumpled City

European Consumers Choice
2012 Crumpled City

European Consumers Choice
2011 Galileo's Telescope

XXII ADI Compasso D'Oro Honorable Mention
2011 Zoomart

XXII ADI Compasso D'Oro Honorable Mention
2011 Galileo's Telescope

ADI Design Index
2011 Crumpled City

Dezeen Book Of Ideas
2011 Crumpled City

Prix Les Découvertes
2011 Crumpled City Junior

ADI Design Index
2010 Galileo's Telescope

ADI Design Index
2009 Zoomart

Get in touch

Palomar Srl
Palazzo Antinori Aldobrandini
Via de' Serragli, 9
50124 Florence, Italy
Tel +39(0)55 212160
Fax +39(0)55 2399777

General Information
info@palomarweb.com

Trade Sales
sales@palomarweb.com

Shop
shop@palomarweb.com

Press
pressoffice@palomarweb.com

Follow us
 

**www.
palomarweb.
com**